

Dear Colleague.

Thank you for your interest in calassistance™ marketing support from calashock marketing. You have taken the first steps in making your marketing go further.

To apply for calassistance™ membership please complete the form below and a member of our team will telephone you within 2 working days.

<b>First name:</b>			
<b>Surname:</b>			
<b>Company name:</b>			
<b>Position:</b>			
<b>Company activity</b>			
<b>Company type:</b>	Sole trader <input type="checkbox"/>	Partnership <input type="checkbox"/>	LLP <input type="checkbox"/> Ltd <input type="checkbox"/> PLC <input type="checkbox"/>
<b>Annual turnover:</b>	£		
<b>Marketing budget:</b>	£		
<b>Package:</b>	Basic <input type="checkbox"/>	Bronze: <input type="checkbox"/>	Silver: <input type="checkbox"/> Gold: <input type="checkbox"/> Platinum: <input type="checkbox"/>
<b>Payment option<sup>1</sup>:</b>	Annual <input type="checkbox"/>	Quarterly <input type="checkbox"/>	Monthly <input type="checkbox"/>
<b>Start date:</b>			
<b>Address line 1:</b>			
<b>Address line 2:</b>			
<b>Town:</b>			
<b>County:</b>		<b>Post code:</b>	
<b>Telephone:</b>			
<b>e.mail:</b>			
<b>Website:</b>			
<b>IM username:</b>			

Membership to calassistance™ is pursuant to our Terms and Conditions and by signing this page you confirm the details above are correct. In the event that the details are found to be inaccurate or incorrect, Calashock Marketing Ltd reserves the right to cancel membership ab-initio without repayment of monies paid.

<sup>1</sup> Basic and Bronze packages must be paid in 1 instalment annually

<b>calassistance™</b>	<b>Package / Annual cost</b>				
<b>Turnover (£)</b>	<b>Basic</b>	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
Up to 500,000	£280.00	£500.00	£ 800.00	£1,250.00	£3,000.00
500,000 - 1,000,000	£490.00	£800.00	£1,250.00	£3,000.00	£5,000.00
1,000,000 - 2,000,000	x	£1,250.00	£3,000.00	£5,000.00	£7,000.00
2,000,000 - 3,500,000	x	x	£5,000.00	£7,000.00	£9,000.00
3,500,000 - 5,000,000	x	x	£7,000.00	£9,000.00	£12,000.00
Over 5,000,000	x	x	x	£12,000.00	£14,500.00

<b>Standard Features</b>	<b>Basic</b>	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
Monthly Hours	2	4	6	8	Unlimited*
e.mail Helpline	✓	✓	✓	✓	✓
Telephone Helpline	✓	✓	✓	✓	✓
Chat Helpline	✓	✓	✓	✓	✓
Marketing Review	x	✓	✓	✓	✓
Marketing Strategy	x	x	x	✓	✓
Website Management†	x	x	x	✓	✓
Copywriting Review	x	x	✓	✓	✓
Press Release Writing‡	x	x	x	2	4
Press Release Submission	x	x	x	x	✓
Monthly Payments	x	x	✓	✓	✓
Quarterly Payments	x	x	✓	✓	✓

<b>Discounts</b>	<b>Basic</b>	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
Annual Payment	x	x	10%	15%	20%

\* Fair usage policy applies

† For Calabox™ websites only

‡ Number of Press Releases written per month

Prices exclude VAT at the standard rate of 17.5% and are valid from 1st August 2008

Terms and conditions apply